



## Technical & Financial Proposal of Dynamic Website Design & Development

### Prepared By:

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### Prepared For:

The Name of Company: .....

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## Tense Limited Overview

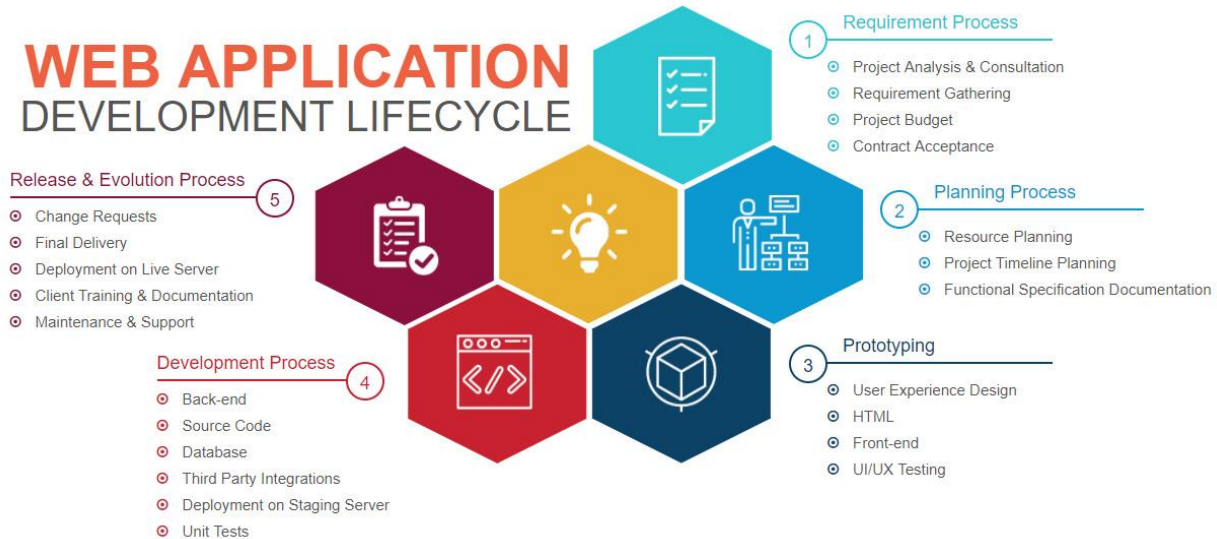
Name of Company	<b>Tense Limited</b>
Year Established	24 <sup>th</sup> February, 2018
Type of Business	Private Limited Company
Business Function	Website and Software Design & Development, Mobile Apps, Digital Marketing, Multimedia Solutions, Content Writing, Graphics & Logo Design, Business Consultancy & Service Provider and ICT Training.
Founders & Board of Members	<ul style="list-style-type: none"> <li>❖ Irin Sultana Tithi - Chairman</li> <li>❖ Md. Rasel – Managing Director &amp; CEO (Founder)</li> </ul>
Bangladesh Regional Office	<p><b>Corporate:</b> 09, Sultana Razia Road, College Gate, Tongi-1711, Gazipur City, Bangladesh.</p> <p><b>Branch:</b> 56, Garib-e-Nawaz Avenue, Sector# 13, Uttara, Dhaka-1230, Bangladesh.</p>
Members of	<ul style="list-style-type: none"> <li>✓ Bangladesh Association of Software &amp; Information Services (BASIS)</li> <li>✓ E-Commerce Association of Bangladesh (ECAB)</li> </ul>
Departments	Software, Website, Domain & Hosting, Digital Marketing, Business Development, Admin & Accounts
Total Employees	15 (Fifteen) Employees
Website Address	<a href="http://www.tense.com.bd">www.tense.com.bd</a>
Company Email	Information Desk: info@tense.com.bd, sales@tense.com.bd Support Desk: support@tense.com.bd, tenseltd@gmail.com
Company Phone	(+88) 02-9810449
Company Hotline	Hotline: +8801965030602, Sales & Support: +8801771503504
Areas of Expertise	Website Development, Software Development, Mobile Apps, Graphics Design, Email Marketing, SMS Marketing, Facebook Marketing, Content Writing & SEO, Customized Application Development
Market Coverage	Bangladesh, India, Canada, USA, UK.
Logo	
Motto	Think Outside the Circle!
Vision	To be a model of excellence as an Information & Communication Technology company that our Shareholders, Customers, Suppliers, Associates and Society would love to be associated with.
Mission	To understand our customers' business & technology issues and to deliver measurable tangible results through our experience in and commitment to a varied range of platforms and products, and with dedication to stay current with reliable & proven technologies, to maximize the value of our services to our customers and to develop a competent and highly motivated workforce.
Bank Information	<p>Bank Account Name: Tense Limited</p> <p>Bank Account Number: 1311020006623</p> <p>Bank Name: Al-Arafah Islami Bank Limited</p> <p>Branch Name: Tongi Branch, Gazipur-1711, Bangladesh.</p> <p>Routing Number: 015331630</p>

## Our Clients





## WEB APPLICATION DEVELOPMENT LIFECYCLE



Dynamic website is a collection of dynamic web pages whose content changes dynamically. It accesses content from a database or Content Management System (CMS). Therefore, when you alter or update the content of the database, the content of the website is also altered or updated.

Dynamic website customizes client-side scripting or server-side scripting, or both to generate dynamic content.

Client-side scripting generates content at the client computer on the basis of user input. The web browser downloads the web page from the server and processes the code within the page to render information to the user.

In server-side scripting, the software runs on the server and processing is completed in the server then plain pages are sent to the user.

## Domain Registration

Get your own .com, .net, .org, .info, .biz, .us, .name Domain you can register or renew a domain name for just Yearly Tk. 1500/- There are no hidden fees! A domain name is your unique name on the Internet. It allows your company, organization or family to establish an Internet presence, consisting of your personalized email addresses and your own web site address.

TLD	Min. Years	Register (BDT.)	Transfer (BDT.)	Renew (BDT.)
.com	1	Tk. 1500.00	Tk. 3000.00	Tk. 1500.00
.net	1	Tk. 1500.00	Tk. 3000.00	Tk. 1500.00
.org	1	Tk. 1500.00	Tk. 3000.00	Tk. 1500.00
.info	1	Tk. 1500.00	Tk. 3000.00	Tk. 1500.00
.biz	1	Tk. 1500.00	Tk. 3000.00	Tk. 1500.00
.com.bd/.net.bd	2	Tk. 2500.00	Tk. 5000.00	Tk. 2500.00

Included (free) in each Domain Name Registration:

- ✓ Free URL forwarding to the current website
- ✓ Free e-mail forwarding to your current mailbox
- ✓ Free POP3-mailbox (for use with email clients like Outlook etc.)
- ✓ Free DNS services (self-install of A/MX/CNAME records)

## Hosting Server

Hosting Space	Dedicated Server	Shared Server
250 MB	3500 Taka / Year	700 Taka / Year
500 MB	6000 Taka / Year	1500 Taka / Year
1 GB	10000 Taka / Year	2500 Taka / Year
2GB	15000 Taka / Year	4000 Taka / Year
5 GB	25000 Taka / Year	7000 Taka / Year
10 GB	40000 Taka / Year	10000 Taka / Year
Unlimited	80000 Taka / Year	18000 Taka / Year

### Terms & Condition:

- Client must renew the domain & hosting before 1 month of expired date.
- If Client Failed to renew before one month then additional 5000 taka will add with renew charge
- If client want to renew after expired date then additional 10000 taka will add with renew charge
- If client failed to renew within 1 month of expired date then the domain will permanently block.
- Domain Control Panel / Transfer Cost is: 5000 Taka.

## Dynamic Website Packages

Startup Package	Corporate Package	Professional Package	Enterprise Package
Price: 18500 Taka	Price: 32500 Taka	Price: 55000 Taka	Price: 75000 Taka
Domain Free - .com/ .net/ .org	Domain Free - .com/ .net/ .org	Domain Free - .com/ .net/ .org	Domain Free - .com/ .net/ .org
Design Concept Sample: 02	Design Concept Sample: 03	Design Concept Sample: 05	Design Concept Sample: 08
Dynamic Page No.: 01 - 09 Pages (Including Menu and Submenu)	Dynamic Page No.: 12 - 18 Pages (Including Menu and Submenu)	Number of Pages: 23 - 35 Pages	Number of Pages: Unlimited
Dynamic Banner Design: 3 Slides	Dynamic Banner Design: 5 Slides	Dynamic Banner Design: 10 Slides	Dynamic Banner Design: 25 Slides
1 Photo Gallery	1 Photo & 1 Video Gallery	5 Photo & 5 Video Gallery	10 Photo & 10 Video Gallery
1 Contact Form	2 Contact Form	3 Contact Form	5 Contact Form
30 Email Address	50 Email Address	100 Email Address	Unlimited Email Address
3 MySQL Database	10 MySQL Database	25 MySQL Database	Unlimited MySQL Database
Free 1024 MB Hosting	Free 2048 MB Hosting	Free 5120 MB Hosting	Unlimited Hosting Space
10240 MB Monthly Data Transfer/Traffic	20480 MB Monthly Data Transfer/Traffic	51200 MB Monthly Data Transfer/Traffic	Unlimited MB Monthly Data Transfer/Traffic
Development Timelines: 10 days	Development Timelines: 15 days	Development Timelines: 25 days	Development Timelines: 40 days
Charges Per Extra Pages: 1000 Taka	Charges Per Extra Pages: 800 Taka	Charges Per Extra Pages: 600 Taka	Charges Per Extra Pages: 400 Taka
1 Months Free Support	2 Months Free Support	3 Months Free Support	6 Months Free Support
SEO Friendly & 100% Responsive	SEO Friendly & 100% Responsive	SEO Friendly & 100% Responsive	SEO Friendly & 100% Responsive
Create/Update/Delete Website Contents with HTML, CSS skills.	Create/Update/Delete Website Contents with HTML, CSS skills.	Create/Update/Delete Website Contents with HTML, CSS skills.	Create/Update/Delete Website Contents with HTML, CSS skills.
Renew Fee: Tk. 5000 / Year	Renew Fee: Tk. 10000 / Year	Renew Fee: Tk. 15000 / Year	Renew Fee: Tk. 25000 / Year





## Terms & Conditions

- ❖ All Prices are Excluding of VAT + SD & Others Charges.
- ❖ Client will provide all Contents like Text, Picture and Logo etc. No hard copy allowed for contents. Tense Limited accepts only soft copy.
- ❖ Tense Limited will not be liable for any Misuse, Security Flaw and Damage or Data Loss if any of these term and conditions is violated.
- ❖ If arises any Extra Modules, Sub-modules, Reports or any other's works then the client will pay extra payments for that options and Tense Limited will agree for the support if it is logical.
- ❖ The Client can't cancel the project and the Payment will not refundable.
- ❖ Tense Limited can suspend the website if client use this website for Spamming, Fraud Business, Bad Behavior, Illegal Work or Cybercrime (Govt. Law).
- ❖ Copyright and Source Code of the Website remains with Tense Limited.
- ❖ Client must pay renew cost before renew date. If client failed to pay in time, then he needs to pay addition 10,000 taka as late fee.
- ❖ After project submission, the Client can update his/her site max 2 times under free support.
- ❖ The Customer will care about payment and review of all works accordingly in time.

## Individual Web Module Price

- Unique Design: 6000 Taka
- Picture Upload in Photo Gallery: 20 Taka / Picture [1<sup>st</sup> 25 Picture Upload Free]
- Additional Form: 2000 Taka
- Visitor Counter: 1000 Taka
- Language Module (Google Translation): 2000 Taka
- Language Module (Real Translation): 500 Taka / Page
- Additional Page (A4 Size): 1000 Taka
- Scanned Image: 20 Taka / Image
- Editing Image: 100 Taka / Image
- Intro Page: 2500 Taka
- Music: 2000 Taka
- Weather: 3000 Taka
- Design Change Support: 10000 Taka / Design
- Unique Banner Design: 3000 Taka / Design

## Monthly Support Charge (Within 48 hour)

- ✓ Free Support: 15 Days after Delivery
- ✓ On Demand Support: Hourly Basis (Minimum Charge 1000 Taka)
- ✓ Monthly Support Charge: 2000 Taka / Month (Max 2 times)
- ✓ Monthly Support Charge: 4000 Taka / Month (Max 5 times)
- ✓ Monthly Support Charge: 8000 Taka / Month (Max 12 times)
- ✓ Monthly Support Charge: 25000 Taka / Month (Unlimited Times: 10 am - 06 pm)

## Training

- ❖ 1<sup>st</sup> Training (1 hour in house at Tense Limited): FREE including Video Instructions
- ❖ 2<sup>nd</sup> Training: 1000 Taka / Hour (Inside Tense Limited)
- ❖ Training: 2000 Taka / Hour (Outside Tense Limited) - After 1st training, if needed.

## Payment Procedure

- ✚ 50 Percent advance payment according to project value will go to **TENSE LIMITED** Account Pay Cheque or Cash / Mobile Banking for website development with work order.
- ✚ After the Delivery of Project, the client will pay rest 50 Percent payment.
- ✚ All financial transaction must be done through Bank Cheque or Cash / Mobile Banking at Tense Limited.
- ✚ All the Necessary Information and Resources must be supplied with Work Order.

## Secure Transaction in all Payment

### Payment Method:

- ✚ Bank Account Name: Tense Limited
- ✚ Bank Account Number: 1311020006623
- ✚ Bank Name: Al-Arafah Islami Bank Limited
- ✚ Branch Name: Tongi Branch, Gazipur-1711, Bangladesh.
- ✚ Routing Number: 015331630



### bKash Payment (Marchant Account):

1. Dial \*247#
2. Choose Payment
3. Enter Number: 01771503504. Enter the amount you want to send.
4. Enter a reference about the transaction.
5. Now enter your bKash Mobile PIN.

### Confidential Information

All information relating to Client that is known to be confidential, or which is clearly marked as such, will be held in confidence by Developer and will not be disclosed or used by Developer except to the extent that such disclosure or use is reasonably necessary to the performance of Developer's Work. All information relating to Developer that is known to be confidential or proprietary, or which is clearly marked as such, will be held in confidence by Client and will not be disclosed or used by Client except to the extent that such disclosure or use is reasonably necessary to the performance of Client's duties and obligations under this Agreement. The obligations of confidentiality will extend for a period of 1 Years after the termination of this Agreement, but will not apply with respect to information that is independently developed by the parties, lawfully becomes a part of the public domain, or of which the parties gained knowledge or possession free of any confidentiality obligation.

It is a great opportunity for those who are looking for total IT solution. **Tense Limited** is ready to provide software support and IT based education at any time for both home and abroad from only one point.

As a skilled software development company in the country it is our firm commitment to serve our valued well-wishers, customers and users in those fields with sincere and efficient service.

## THANKS